

## Sponsorship Funding Application Form

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To be considered for sponsorship funding please complete this form and return it to us by the closing date (see below). Late applications will not be considered.

If we have supported your event in the past and you would like us to consider your project/event again you are still required to follow the application process.

If you have any questions about your application please email [sponsorship@thelines.co.nz](mailto:sponsorship@thelines.co.nz) or call us on 07 878 0933

### Please return your completed form to:

Sponsorship Manager

PO Box 281

Te Kuiti 3941

or

Email: [sponsorship@thelines.co.nz](mailto:sponsorship@thelines.co.nz)

**Application closing date:** 1 November 2019  
**Notification date:** 22 November 2019

### Sponsorship Criteria:

We will only consider projects/events within our network area, up to a maximum of \$1,000. For any request above \$1,000 please email [sponsorship@thelines.co.nz](mailto:sponsorship@thelines.co.nz) with an overview of your project/event.

Preference will be given to:

- Community projects/events that have high visibility that benefit our local communities.
- Groups/organisations that have raised funds from other sources – it is unlikely that TLC will sponsor events/projects where our sponsorship is the only source of funding.
- Projects/events that are provided free of charge to our local communities.
- Projects/events that reach a large number of people within our local communities.
- Projects/events that create better communities.
- We are unlikely to sponsor: travel costs, ongoing operating expenses or individuals.

### Application Process:

1. Your application must have all relevant information and reach us on or before the closing date. Late applications will not be considered.
2. We will review all applications after the closing date. Once applications have been reviewed we will notify all applicants of the outcome.
3. Successful applicants will be asked to send in an invoice and bank deposit slip before payment is processed.
4. Please take time to complete the application form FULLY. Incomplete forms will not be considered.

## Sponsorship Funding Application Form

<b>Your name:</b>	
<b>Your role in the event/project:</b>	
<b>Organisation/group name:</b>	
<b>Postal address:</b>	
<b>Day time phone number:</b>	
<b>Email:</b>	
<b>Brief description of your organisation</b> <i>(your purpose, number of members/volunteers, how long you have been running)</i>	
<b>Name of event/project:</b>	
<b>Date of event/project:</b>	
<b>Have you previously had TLC support?</b> <b>If so, when?</b> <i>(State year and event/project)</i>	
<b>Location of event/project:</b>	
<b>Date sponsorship required by:</b>	
<b>Description of your event/project:</b> <i>(for example: who will attend, what is the objective/purpose, how many people do you expect to attend, how will the event run, if you have an event/project proposal please include this with your application)</i>	

<p><b>How will this event/project benefit the local community?</b></p>	
<p><b>How much funding are you asking TLC for?</b> <i>(Please specify an amount to a maximum of \$1000)</i></p>	<p>\$</p>
<p><b>How much funding have you raised to date?</b></p>	<p>\$</p>
<p><b>What will the funding be used for?</b> <i>(Is there a specific cost the money will go towards? Please include an event/project budget or cost estimates where applicable)</i></p>	
<p><b>What benefits can TLC expect as a result of supporting your project/event?</b> <i>(For example: signage, logo to feature on advertising, tickets, opportunity to speak, photos which can be used for PR)</i></p>	

Please include any further information that may be relevant to your application.  
For example: event/project proposal, health & safety plans, cost estimates, project/event budget.

**Thanks for your application, we will be in touch after the closing date with our decision.**